

# Focus on the Future

Summer 2015

Providing philanthropic support to Midland Memorial Hospital since 1945

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Rosalind Redfern Grover, Board of Governors' Chair



Louan and Glenn Rogers, Board of Governors



See Page 11 for more photos from the event.

## Inaugural Governors' Dinner

*The Midland Memorial Foundation Board of Governors hosted the inaugural Governors' Dinner, on January 29, to honor the boards dedicated to providing the highest quality, compassionate healthcare through Midland Memorial Foundation and Midland Memorial Hospital.*

Among those in attendance were members of the Board of Governors, Governors Emeriti, Honorary Board of Governors, Board of Trustees, Board of Directors, and Memorial Forum. The evening provided a time to honor incoming and outgoing board members as well as a time for conversation and connection between community leaders of the hospital, time that is often minimal

within a fast-paced growing organization like MMH.

Russell Meyers, President/CEO of MMH, shared the state of the hospital and visions for the future of MMH. The passion for exceptional healthcare in the Midland community could be felt throughout the room as Mr. Meyers noted accomplished goals and possible new ambitions for 2015. Much has been accomplished since 1945, when 24 community leaders began to raise money to build "our" hospital.

The devotion to Midland Memorial Hospital runs deep through all of the volunteer board members. So many families are rooted within the foundation and the hospital. Much of the work of MMH could not be accomplished without the generosity of our board members and donors. Midland Memorial Foundation is grateful for the time and effort that the board members commit to the mission and vision of Midland Memorial Hospital—leading healthcare for greater Midland and leading Midland to become the healthiest community in Texas.



You help shape the future of MMF. Look inside to learn how you can make an impact.

# Roxane and Ben Strickling Family Endowment Fund

*Growing up in Midland, Roxane and Ben Strickling, who were high school sweethearts, married in 1979 after both graduating from Texas Tech University. Roxane and Ben returned to Midland and welcomed the births of their three children, Alexis "Lexie" Anne, Kelly Michael, and Mitchell Andrew, who were all born at Midland Memorial Hospital.*

The Stricklings' passion for the Midland community is evident through their involvement in a variety of community outreaches throughout the years. Roxane and Ben have been very active in their church, and have served on various

community boards such as the City Council, PTA Board, the Midland Junior Baseball Board, and the Petroleum Club Board.

Roxane previously served as a board member of the MMH Ladies Auxiliary and currently serves as a member of the Midland Memorial Foundation Board of Governors. What's more, the Stricklings saw the importance of contributing to the efforts of the MMH *Campaign for Tomorrow*. They continue to support efforts in providing Midland with the best possible healthcare.

MMH has been a steady foundation for the Strickling family in life events, from the births of their children to childhood emergencies to elderly and cancer care—and most recently the birth of their granddaughter. Through the Stricklings' generosity, the Roxane and Ben Strickling Family Endowment Fund will affect patient care at MMH for years to come.

When asked what inspired the Stricklings to start this fund, Roxane said, "We have been blessed as a family; now we want to give back so others may benefit...we want MMH to be the best it can be for everyone in Midland."

MMF is able to fulfill the Foundation's mission of promoting and maintaining excellence in the delivery of healthcare through the mindfulness of donors like the Stricklings and countless others.



Roxane and Ben Strickling



LEAVE A LEGACY<sup>®</sup>

*Make a Difference in the Lives that Follow*

*To learn more about creating a named endowment, please contact Tricia Jowell Cobb at (432) 683-7516 or [tricia@midland-memorial.com](mailto:tricia@midland-memorial.com).*

# D'Ann and John R. Norwood Endowment Fund

*For 23 years, D'Ann and John Norwood have called Midland their home. After marrying in 1992, the Norwoods moved to Midland, and a passion for community service sparked immediately. From the beginning, D'Ann and John have been involved in the community through organizations such as the Junior League, Safe Place, Midland Crime Stoppers, Museum of the Southwest, and many others.*

D'Ann and John are inspired to be leaders in the community because they believe, "it is important for individuals to make a positive impact in their local communities."

Aside from their community leadership, D'Ann and John are dedicated to their three sons: William, a freshman at Texas A&M; Andrew, a junior at Midland High School; and Philip, an eighth-grader at Trinity School. The Norwoods are excellent examples to the community, and also to their children on the value of serving their community. The Norwoods continue to have a positive impact in Midland, especially Midland Memorial Hospital.

John serves on the Midland Memorial Foundation Memorial Forum, a committee that focuses on educating members about MMH and



D'Ann and John Norwood

current trends in healthcare. Additionally, the Norwoods have supported the efforts of the MMF Endowment Fund to provide state-of-the-art technology, services, and cutting-edge healthcare to patients throughout MMH.

With the inception of the D'Ann and John R. Norwood Endowment Fund, the Norwoods have again proven their commitment to making a positive impact on the Midland community. An endowment fund is a perpetual fund that will be used to provide support to MMH for generations to come. Through named endowments, visionary donors like D'Ann and John Norwood, and many others, continue to have a positive impact on healthcare and the well-being of Midlanders.

**"We love our community and believe it's important to have a well-trained staff and facility for everyone to use. Should you have an emergency, deliver a child, or need general care, everyone wants the best."**

—D'Ann and John Norwood

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Ms. Marilyn R. Taubman/Patsy Hochman, R.N., Nursing Scholarship Endowment Fund  
*In Memory of Zelda Hochman*  
Mr. Ben Taylor/KNW Oil and Gas/ Nursery Fund  
*In Memory of Jaylee Jean Ransom*  
Mr. Doug Thomas/Dr. Suckarieh Memorial Cardiovascular Fund  
Mr. and Mrs. Brock Thompson/ Dr. Suckarieh Memorial Cardiovascular Fund  
Mrs. Carole V. Warren/Patsy Hochman, R.N., Nursing Scholarship Endowment Fund  
*In Memory of Zelda Hochman*  
Mr. Steven E. Watson/Dr. Suckarieh Memorial Cardiovascular Fund  
Mr. David Watts/Quality Logging, Inc./ Dr. Suckarieh Memorial Cardiovascular Fund

Mr. Lloyd Webb/Dr. Suckarieh Memorial Cardiovascular Fund  
Dr. and Mrs. James B. Welsh/Patsy Hochman, R.N., Nursing Scholarship Endowment Fund  
*In Memory of Zelda Hochman*  
Mr. and Mrs. Jack B. Wilkinson/MMF Endowment Fund  
*In Memory of Lamar Curtis*  
*In Memory of Beth Priddy*  
*In Memory of Johnnye Nell Durham Smith*  
Mrs. Lisa Williams/Pledge Payments/ Cori's Legacy Scholarship Fund  
Margaret H. Williams/Pledge Payments/ MMF Nursing Fund

Mr. Bartley P. Wilson/Patsy Hochman, R.N., Nursing Scholarship Endowment Fund  
*In Memory of Zelda Hochman*  
H.S. Winston/Patsy Hochman, R.N., Nursing Scholarship Endowment Fund  
*In Memory of Zelda Hochman*  
Mr. and Mrs. Lee F. Wood, Jr./ MMF Endowment Fund  
*In Memory of Marilyn Hanson*  
Yarborough Management/Dr. Suckarieh Memorial Cardiovascular Fund  
Yarborough Royalties/Dr. Suckarieh Memorial Cardiovascular Fund

\*Established Fund

## Named Endowment Funds at Midland Memorial Foundation

Midland Memorial Foundation Endowment Fund  
Aggie E. Anguish Nursing Scholarship Endowment Fund  
Kathy Blackwell, R.N., Nursing Scholarship Endowment Fund  
Herb and Elizabeth Blankinship Endowment Fund  
Brent G. Blonkvist, M.D., Infant and Children's Endowment Fund  
Viola M. Coleman, M.D., Endowment Fund  
Peggy and Bob Cowan Emergency Room Endowment Fund  
Nadine Craddick Endowment Fund  
J.D. Crawford Endowment Fund  
Linnie Hall Davidson, R.N., Nursing Scholarship Endowment Fund  
Louise and Decker Dawson Endowment Fund  
John W. Foster, Sr., M.D., Endowment Fund  
Edith Anderson Garst and Robert M. Garst Endowment Fund  
Glendorn Equipment Endowment Fund  
The B.R. Greathouse and Helen Greathouse Endowment Fund

Arden and Rosalind Redfern Grover Endowment Fund  
Kelly Rhodes Grover Endowment Fund  
Herd Family Endowment Fund  
Patsy Hochman, R.N., Nursing Scholarship Endowment Fund  
Nancy S. Hull Endowment Fund  
Bettye and Lanny G. Ice, Sr., Endowment Fund  
Thomas P. Ingram Endowment Fund  
K. M. Jastrow Endowment Fund  
Barbara Tom Jowell Endowment Fund  
Ann M. Kleine Nursing Scholarship Endowment Fund  
LaForce Family Endowment Fund  
Rachel Lyman ACC Endowment Fund  
Rachel Lyman Endowment Fund  
Edwin H. Magruder, Jr., Endowment Fund  
Larry and Dorothy Melzer Physician Recruitment Endowment Fund  
Bascom Mitchell Family Endowment Fund  
Wayne and Jo Ann Moore Endowment Fund  
Morrow Family Endowment Fund  
D'Ann and John R. Norwood Endowment Fund  
Ortloff Engineers, Ltd., Endowment Fund

Barbara J. O'Shaughnessy Endowment Fund  
Hal and Sweetie Peck Endowment Fund  
The Pevhouse Family Endowment Fund  
John J. Redfern, Jr., Endowment Fund  
Rogers Family Endowment Fund  
Marilee and Ed Runyan Endowment Fund  
Billie G. Ruppe, R.N., Nursing Scholarship Endowment Fund  
Dorothy Turner Scharbauer Endowment Fund  
Roxane and Ben Strickling Family Endowment Fund  
Joseph G. Suckarieh, M.D., Heart Institute Endowment Fund  
The Lissa and Cy Wagner Endowment Fund  
Billy Ray "Pee Wee" Watson Endowment Fund  
Charles M. Younger, M.D., Endowment Fund



If you would like to memorialize or honor the life of someone special by creating an endowment fund, please contact Tricia Jowell Cobb at (432) 683-7516 or [tricia@midland-memorial.com](mailto:tricia@midland-memorial.com).

# Culture of Ownership

MMH: Helping to Build the Healthiest Community in Texas

*In the beginning of 2015, Midland Memorial Hospital committed to the Mission of Leading Healthcare for Greater Midland through the Vision to become the Healthiest Community in Texas.*

In order to live the mission and vision, MMH offered its 1,900 employees a two-day class to study the 12 core values of MMH. The goal of the class is to lead employees to “their best selves” personally and professionally. The core values were introduced to the organization in 2013 by Joe Tye, the founder of Values Coach Inc., a program that coaches and trains individuals on values-based life and leadership skills.

Since the implementation of the Culture of Ownership and the study of the core values, Midland Memorial Hospital patient satisfaction scores have increased by nearly 20 percent. Along with patient satisfaction scores increasing, a survey

was taken regarding employee satisfaction of the work environment, and the results significantly improved over the prior year.

The core values reiterate the importance of authenticity, integrity, honesty, and leadership, to name a few—not only as an employee of MMH, but also on a personal level. Employees have testified how the program has improved their personal and professional relationships. Most of all, the values training has helped individuals become more aware of their surroundings and have a deeper understanding of how to become healthier mentally, physically, and spiritually in order to serve the patients of MMH with the most compassionate quality healthcare.

Throughout the halls, you may hear employees reciting Empowerment Pledges, which are daily reminders to help encourage positivity and productivity at MMH.

## The Self Empowerment Pledge

Seven simple promises that will change your life:

**Monday** – Responsibility

**Tuesday** – Accountability

**Wednesday** – Determination

**Thursday** – Contribution

**Friday** – Resilience

**Saturday** – Perspective

**Sunday** – Faith

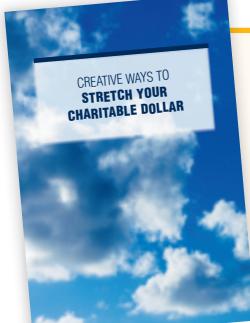
A promise is focused on each day, for example:

**Sunday promise** – Faith

My faith and gratitude for all that I have been blessed with will shine through in my attitude and in my actions.

## Twelve Core Values of MMH

Authenticity	Purpose
Integrity	Vision
Awareness	Focus
Courage	Enthusiasm
Perseverance	Service
Faith	Leadership



## Worry-Free Giving

Our new guide, ***Creative Ways to Stretch Your Charitable Dollar***, gives you ideas on how you can maximize your donations and make the most impact with your charitable giving. Simply send back the enclosed survey for your FREE copy.

# The Password You've Entered Is Incorrect

When Your Online Accounts Become Your Heirs' Problem

*Few people want to sift through paperwork when a loved one passes away, but now many also have to plunder through online accounts—stock trades, bank statements, and emails—to retrieve crucial information and possibly a portion of their inheritance.*

To complicate matters, most people change their passwords frequently and rarely use something obvious. Meanwhile, most estimates show that the average Internet user has as many as 20 passwords.

While numerous services can safely secure your passwords in an “online vault,” they can be limited. In many instances, some online terms of service may prevent you from transferring accounts to other people. There is also this consideration: What if the online security company goes out of business? Storing your passwords in your will isn’t a good idea either since passwords can change often and a will becomes public record, which can potentially put your assets at risk.

## 4 Steps to Organizing Your Digital Estate

So what can you do to help your heirs? Take the four steps listed below to make the passing on of your online legacy less hectic for your loved ones.

- 1. Identify** all of your online assets—email, Facebook, PayPal, bank accounts, etc.
- 2. List** the usernames, passwords, and security questions and answers, along with the accounts, on a computer spreadsheet that can be easily updated. The list should be stored on a USB flash drive or CD or printed and placed in a safe location such as a fireproof safe or safe-deposit box.
- 3. Share** the location of your list with a trusted person, such as your spouse or a loyal friend.
- 4. Meet** with an estate planning attorney to create a plan that will allow for easy transfer of your digital estate to your heirs.

## 18th Annual Estate Planning Seminar

A Resource for Local Professionals

Since 1997, Midland Memorial Foundation and Midland College Foundation have partnered to bring top-notch speakers from across Texas to present a variety of topics relating to estate planning. A volunteer committee consisting of professional leaders in the Midland community provides knowledge and expertise when planning the seminar year after year. Thank you to Bob Dawson, Kristi Hyatt, Kathy Lupardus, Cory McDowell, Karen Schmidt, and Shane Stokes for planning another successful seminar!

Allen McGuire, CPA, said, “The lineup of speakers is stellar! Some of these professionals speak all over the world.”

The Estate Planning Seminar is a unique way for local professionals to receive required continuing education credits right here at home while providing important estate planning information in order to educate their clients. Thank you to 140 attentive professionals for attending on May 7, 2015.



If you would like to learn more about estate planning, please contact Tricia Jowell Cobb at (432) 683-7516 or [tricia@midland-memorial.com](mailto:tricia@midland-memorial.com).

# Inaugural Governors' Dinner



1. Russell Meyers, MMH President/CEO
2. Richard Gibson, Newly Bestowed Governor Emeritus
3. Sandy and Jim Alsup, Board of Governors
4. Paul Morris, Board of Governors and his wife Dee and Patty Herd
5. Richard Coats, Board of Trustees' Chair
6. Elizabeth and Bob Davenport, Memorial Forum and Marion and Cadelle Liedtke, Board of Governors
7. Suzy Boldrick, Board of Governors, with Louan Rogers
8. Fred Kennedy, Midland Memorial Forum Chair
9. Marj Carpenter, Honorary Board of Governors, Big Spring, Texas
10. Douglas Scharbauer, Board of Governors
11. Tricia Cobb, MMF Executive Director and Watson LaForce, Newly Bestowed Governor Emeritus
12. Tommy Lent, Board of Directors' Chair

## BOARD OF GOVERNORS

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Rosalind Redfern Grover  
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F. Marie Hall  
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Paul L. Morris  
Glenn A. Rogers, D.D.S.  
Douglas Scharbauer  
Roxane R. Strickling  
Sandra Thomas  
Tim C. Thompson  
Charles M. Younger, M.D.

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H. Eugene Abbott  
Gregory W. Bartha, M.D.  
Thomas M. Bruner  
John C. Dorn  
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Beverly Pevehouse  
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Maryie Burton, Alpine, TX  
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Horseshoe Bay, TX  
Marj Carpenter, Big Spring, TX  
Sue P. Dorr, Pecos, TX

Sharon Halfmann, Garden City, TX  
Dennis Haralson, Seminole, TX  
Delmon Hodges, Fort Stockton, TX  
Lanny G. Ice, Sr., Monahans, TX  
Kimball Miller, Fort Davis, TX

Eva Mitchell, Kermit, TX  
Terry Schul, D.D.S., Crane, TX  
Jimmy Stallings, Stanton, TX  
Andrea Warnke, Andrews, TX

## MEMORIAL FORUM

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*Chairman*  
Miles Boldrick  
*Vice-Chairman*

Will Abney  
Robert M. Davenport, Jr.  
Lisa Moon  
John Norwood

Amy Penland  
Kevin Petty  
Chip Smith  
Melissa Ware

**The Leadership Council** \$1-\$999  
**The Leaders Society** \$1,000-\$4,999  
**The Founders Society** \$5,000-\$24,999  
**The Patron Society** \$25,000-\$99,999

**The Cornerstone Society** \$100,000-\$499,999  
**The Builders Society** \$500,000-\$999,999  
**The Memorial Society** \$1,000,000-\$4,999,999  
**The Pillar Society** \$5,000,000+

Information provided to Midland Memorial Foundation is kept in strict confidence. Please write to us if you wish to have your name removed from future fundraising requests. Upon notification, all reasonable efforts will be taken to adhere to your wishes.

## MIDLAND MEMORIAL FOUNDATION

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