



winter 2021

\$1 Million Fund Established for Palliative Care

A.J. and Mary Vogel & Dr. Robert and Debbie Vogel Endowment Fund

We are extremely grateful for the Vogel Family and their dedication to the Midland medical community and their continuing support and ongoing commitment to improve the quality of life in Midland.

A.J. and Mary Vogel

A.J. Vogel immigrated from Germany to Midland in the mid 1930's and graduated from Midland High School. He attended college at the University of Texas for a couple of years, and then enlisted in the Army where he worked with US Army Intelligence for four years. After the service he returned to the University of Texas where he completed his degree in Mechanical Engineering, and then returned to Midland to work with his uncle at Fuhrman Petro. Thus, began his long career in the oil business. Mary Vogel's family immigrated from Germany to Dallas, where she attended SMU. Mary and A.J. met through a mutual friend and were married in 1949.

Dr. Robert and Debbie Vogel

Dr. Robert (Bobby) Vogel was born and reared in Midland, Texas. Following his graduation from Lee High School, he spent 11 years in Houston following his passion for medical care. He attended Rice University, Baylor College of Medicine, and completed his residency at The University Texas Health Science Center. Soon after completing his residency, Bobby returned to his roots in Midland and practiced medicine for 38 years.



Dr. Robert and Debbie Vogel and A.J. and Mary Vogel

Dr. Vogel and Debbie, a social worker, met in 2003 and married in 2004. They share 6 children, 15 grandchildren and 1 great-grandchild.

Dr. Vogel recognizes that Midland is a very philanthropic community, and the gifts of many donors have shaped and enriched the culture of our city. Senior Life, the YMCA, Manor Park, the Recording Library for the Blind, Midland Hospital Auxiliary, Hospice of Midland, Home Hospice, and Midland Memorial Hospital have all benefited from the time, talent and generosity of the Vogel Family. When making the decision to establish the A.J. & Mary Vogel and Dr. Robert & Debbie Vogel Endowment Fund to support Palliative Care, Bobby was inspired that a certain portion of the Endowment Fund would support Midland Memorial Foundation forever. He appreciated that the principal is maintained and with sound investments and growth, the endowment provides funds for equipment, technology and programs for years to come.

According to Dr. Vogel, "Midland Memorial Hospital has been very good to me and the Vogel Family. I believe good healthcare is vital for Midland to have a

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A.J. and Mary Vogel & Dr. Robert and Debbie Vogel Endowment Fund *(continued from page 1)*

a successful community and that without good healthcare, schools, safety, law and order, it will not thrive. Midland Memorial Hospital is the hub for medical care in our city. The success and viability in serving the community and keeping the physical facility and equipment up to date are necessary and important.” Healthcare has always been the center of his life and continues to remain important. Dr. Vogel is currently doing volunteer work at an indigent clinic

in Salt Lake City and plans to continue to support Midland Memorial Hospital.

This new endowment fund will forever honor this wonderful family and will benefit patients for generations to come. We will always appreciate their commitment to Midland and the Medical Community.

2021 Annual Endowment Gifts

Midland Memorial Foundation and the Board of Governors are delighted to announce that the 2021 annual endowment gift to Midland Memorial Hospital was \$1,112,969. With the generous support of our donors, this year MMF will provide funding for multiple equipment purchases and two much needed projects.

Ultrasound Systems

In addition to the hospital’s existing general ultrasound systems, the hospital identified the need for eight new Samsung General Ultrasound Systems. The new technology in these systems will produce higher quality imaging.

Midland Memorial Hospital has also purchased a GE Automated Breast Ultrasound System that uses 3D ultrasound technology to produce a clearer image. The system will produce consistent imaging in a much faster and more comfortable manner.

For more information or an appointment, please call the Breast Center at 432.221.2300.

Sleep Lab

Midland Memorial Hospital’s Sleep Lab is currently located on the main campus, however will be relocating after the first of the year to the F. Marie Hall Outpatient Center. This move will provide a more convenient location for patients. Additionally, the relocation will enable the Sleep Lab to expand from 2 to 4 beds and receive accreditation by early 2022.



Storage for Personal Protective Equipment

Since the Covid-19 pandemic arrived in March 2020, Midland Health has been proactive in maintaining stock levels of personal protective equipment (PPE) to protect our workforce, patients and visitors. Stock levels increased through the pandemic from typically 2-4 weeks of supplies to 6-12 months to support operations. In preparation for another pandemic surge, Midland Health is renovating the old pharmacy space in the basement to house a higher volume of stocked supplies.

Medical technology is constantly advancing, and Midland Memorial Hospital is committed to providing the most effective care available for patients. Midland Memorial Foundation is grateful for the many donors who support the endowment funds, which in turn support the vital efforts of our local hospital.



Giving Tuesday is just around the corner!

On November 30, please consider contributing to Midland Memorial Foundation to support our hospital's needs.

GIVING TUESDAY WISH LIST

Behavioral Health Fund

The new Behavioral Health Fund is a vehicle for the mental health department within Midland Memorial Hospital to receive additional support. Over the course of 2021, the mental health department has expanded programs within the hospital as well as its collaborative efforts in the community. A few new programs include the *Maternal Mental Wellness Program* that focuses on supporting women who have postpartum depression or experienced pregnancy loss to get the resources they need during this difficult time. *The Code Lavender Program* is designed to support staff who have experienced traumatic care events or to help prevent staff burnout especially in the battle of COVID-19.

Unrestricted Fund

Donations given for “the greatest need” are allocated to Midland Memorial Foundation’s Unrestricted Fund. This fund is used when needed to provide equipment, technology and patient programs.

The Unrestricted Fund ensures that we continue to provide quality health care for our Midland community.

Any gift is appreciated.

Thank you in advance for your support!



This has been a challenging year for Midland Memorial Foundation as we address the pressing needs of those we serve. And these challenges will continue in 2022. Your gifts at year-end will assist our budget this year - and set the stage for a productive start to the new year. As you plan a gift for year end, here are some terrific ways that offer helpful planning opportunities.

1. Universal Deduction. A gift of cash before December 31 allows a universal deduction of \$300 for a single person and \$600 for a married couple on your tax return due in 2022. This tax benefit is available even if you do not itemize on your taxes. And this benefit is only available for gifts of cash and must be completed on or before December 31.

2. 100% Deduction for Cash Gifts. If you do choose to itemize on your tax return for calendar year 2021 (due in 2022), then all gifts of cash are subject to a charitable deduction limit up to 100% of your Adjusted Gross Income (AGI). This tax benefit is only available for gifts of cash and must be completed on or before December 31.

3. Accelerating Pledges and Major Gifts. Even if in prior years you claimed the standard deduction on your tax return, 2021 may be a good year to make major gifts or to accelerate future pledges to take advantage of the 100% AGI limit. The sum of these gifts may exceed these standard deduction amounts

advantage of the 100% AGI limit. The sum of these gifts may exceed these standard deduction amounts in 2021: \$25,100 for married couples, \$12,550 for single taxpayers and \$18,800 for heads of households. The total value of all your major gifts and/or accelerated payment of pledges will offset taxable income to reduce your income tax liability.

4. Gifts of Publicly Traded Stock. A gift of publicly traded stock offers two tax benefits: an income tax deduction and complete escape of potential capital gains tax. The charitable deduction equals the average of the high and low values on the date of gift multiplied by the number of donated shares. A stock gift may be easily wired from your account to our account by contacting Nancy Woodman at 432-221-1569 for instructions.

5. Gifts of Other Non-Cash Assets. Other non-cash assets such as mutual fund shares, privately held stock, real estate and cryptocurrency also offer two tax benefits: income tax deduction for the fair market value and escape of capital gains tax. We consider gifts of these other non-cash gifts on a case-by-case to assure that we are able to accept the gift. And the transfer process for each type of non-cash gift varies. In fact, the time delay for the transfer may not permit completion by December 31. Please contact Nancy Woodman at 432-221-1569 to discuss your interest in giving other types of non-cash gifts.

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10 Ways to Plan a Year End Gift *(continued from page 4)*

6. IRA Charitable Rollover. On your tax return, the IRA charitable rollover is called the Qualified Charitable Distribution (QCD). If you are age 70.5 years or older, you may consider a tax-free IRA charitable rollover from your IRA to us. This rollover does not qualify for an income tax charitable deduction but does escape all income tax liability for the donation. The rollover is limited to \$100,000 per year per taxpayer. So, a married couple can each give up to \$100,000 from their respective IRAs. This gift may be easily wired from your account to our account or by writing a check from your IRA account. Please contact Nancy Woodman at 432-221-1569 for instructions.

7. Grant from a Donor Advised Fund. Many donors use donor advised funds (DAFs) to make charitable grants. We accept such grants that can be designated for specific programs, services, and endowments. In addition, you may now pay toward your existing pledges with grants from your DAF. If you wish, we will personally recognize you for the full value of your grant even though this grant does not qualify for a second charitable tax deduction.

8. Life Insurance. You may name Midland Memorial Foundation as owner and/or beneficiary of an existing policy, that you no longer need, or a new life insurance policy. If we are the named owner, then you may receive an income tax deduction for the approximate cash value of the policy. Plus, you may deduct the value of future gifts to cover the cost of premiums paid by us on behalf of your donated policy. If you name our organization as a revocable beneficiary only, then you do not qualify for an income tax deduction. Making a gift is easy to do using a change of owner and/or beneficiary form from the insurance company.

9. Bequest in Will or Trust. Many persons consider reviewing their estate plans at year end. Naming our organization as a percentage beneficiary of your will and/or living trust is easy to do. Since such a bequest is revocable, you can amend it at any time. Please contact Nancy Woodman at 432-221-1569 for sample bequest language to share with your legal counsel that includes our correct legal name.

10. Life Income Plans. We would be glad to share with you the details of life income plans such as charitable remainder trusts that pay you and/or your loved ones an income for your life or a term of years as you wish with the residual of the plan as a donation to our mission. These plans offer many other benefits including an income tax charitable deduction, capital gains tax savings, tax exempt investment growth, income that is tax-free or taxed at lower rates, and more.

You should consult with a qualified tax advisor before taking advantage of these giving opportunities in the final months of 2021.

Please contact Nancy Woodman at 432-221-1569 or nancy.woodman@midlandhealth.org for additional ideas about any of these terrific ways to support our charitable mission at year end.

Your generous planning can help us now and leave a legacy for generations to come!

Thank You for Your Generous Contributions

Cumulative contributions received by Midland Memorial Foundation between August 5, 2021 - October 13, 2021.

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The Potts and Sibley Foundation
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Ann M. Kleine

GIFTS RECEIVED IN MEMORY OF FRIENDS AND LOVED ONES

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Alsup Family Endowment Fund
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Nadine Craddick Endowment Fund
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Jimmie and James Currie Family Endowment Fund
Linnie Hall Davidson, R.N. Nursing Scholarship Endowment Fund
Louise and Decker Dawson Endowment Fund
Sue and John Robert Dorr Endowment Fund
Susie and Don Evans Endowment Fund
Lois and Richard Folger Endowment Fund
John W. Foster, Sr. M.D. Endowment Fund
Edith Anderson Garst and Robert M. Garst Endowment Fund
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Glendorn Equipment Endowment Fund
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Arden and Rosalind Redfern Grover Endowment Fund
Kelly Rhodes Grover Endowment Fund
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Patsy Hochman, R.N. Nursing Scholarship Endowment Fund
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Rachel Lyman ACC Endowment Fund
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The Marquez Family Endowment Fund
Larry and Dorothy Melzer Physician Recruitment Endowment Fund
Midland Pathologists, P.A. Endowment Fund
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Morrow Family Endowment Fund
NICU Endowment Fund
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If you are interested in establishing a named endowment fund, please contact Nancy Woodman at (432) 221-1569 or at nancy.woodman@midlandhealth.org.



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MIDLAND MEMORIAL
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Information provided to Midland Memorial Foundation is kept in strict confidence. Please write to us if you wish to have your name removed from future fundraising requests. Upon notification, all reasonable efforts will be taken to adhere to your wishes.